



Curator of Perception

Location: Central London

Salary: £50,000 - £80,000

Duration: Full Time, Permanent

Context

As Curator, you'll be the face and voice of Twist in the space and beyond. You will:

- Create wonder for our guests by choosing exhibits, moments, and interactions that surprise, delight, and invite curiosity.
- Live and breathe the customer, understanding what does and doesn't resonate with different customer groups and continually oversee new initiatives to better assess customer sentiment through data analytics, focus groups and other methods.
- Build, bring and grow a network of collaborators: artists, technologists, scientists, designers, makers, performers, and curious minds.
- Engage directly with visitors - answering questions, sparking conversations, and helping people explore perception in playful ways.
- Share Twist's energy online by helping create content for social channels and digital storytelling.
- Understand and research new ideas in perception, games, theatre, film, science, and emerging technology, and explore how they can live at Twist.
- Work closely with the team to support the overall strategy while making the role your own.

Who You Are

We're less interested in a perfect CV and more interested in how you think.

4+ years working within art, science, theatre, games, education, design, film, or a similar space.

You are:

- Curious - you explore broadly, whether through art, science, tech, games, storytelling, or personal projects.
- A good communicator - you enjoy getting people excited and making complex or strange ideas feel accessible.
- Playful - you like experimenting, testing ideas, and seeing what happens.
- Self-directed - as Twist's first in-house curator, you take initiative and shape the role as you go, identifying and driving your own projects and workstreams, end-to-end.
- Enthusiastic - you bring energy to what you do and enjoy sharing it with others.

Why Twist

Twist Museum is London's leading destination for immersive, interactive edutainment; where cutting-edge technology meets curiosity and play. We collaborate with world-class artists, scientists, and innovators to create experiences that inspire people of all ages to engage with the world differently. As a fast growing, ambitious organisation at the intersection of culture, science, and experience design, Twist offers a rare opportunity to do meaningful, creative work that genuinely moves people. If you want to be part of a team shaping the future of in-person entertainment, this is where you belong.

Twist is still evolving. This isn't a fixed role - it's an opportunity to help build something new. You'll have room to experiment, collaborate, and define how a museum of illusion and perception can feel, sound, and behave.

If you like learning, playing, and creating experiences people remember, we'd love to hear from you.

Benefits

- Casual dress
- Company pension

How to apply

Please email your application to Heidi Megele at: heidi@twistmuseum.com. If you're passionate about this role and excited to grow with us, we strongly encourage you to apply - even if you don't meet every listed qualification just yet. We'd love to hear from you.